



ASIA PACIFIC PEDIATRIC ASSOCIATION

formerly known as Association of Pediatric Societies of the South East Asian Region (APSSEAR)
AFFILIATED TO THE INTERNATIONAL PEDIATRIC ASSOCIATION

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Subject : APPA social media

Jakarta, October 11th 2019

Dear APPA affiliate member,

Entering the progressively advancing digital era, the use of social media as a place to share information for the public is increasing. The latest social media platforms, such as Facebook, Twitter, and Instagram, are places where information is shared in minutes or even seconds. This is one of the advantages of social media, most of which can be used well to support information related to health and as a means for the promotion of scientific activities to be carried out.

In this matter, the current APPA social media platform (Facebook and Twitter) are already active and has an appointed administrator who can help to disseminate information related to child health and APPA activities. For this reason, we request for the APPA affiliate members to:

1. Inform the organization's social media so that we can follow or add on our social media and vice versa
2. Inform society's scientific events and other activities and announcements

We will continue to provide input on health information and activities related to child health that will and have been carried out. With an active social media of APPA, we hope that more people and colleagues will benefit from children's health, especially in the Asia Pacific region.

Best regards,

Aman B Pulungan, MD, PhD, FAAP

President of the Asia Pacific Pediatric Association